

## Press release

### For Immediate Release

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## Swiss International announces “Eco-Vital Lifestyle hotels” certificate program

Swiss International prepares its hotels for a return to business post the COVID-19 pandemic.

Baar (CH)/Ras al Khaimah (UAE)/Switzerland, May 27, 2020 – Swiss International Hotels & Resorts has issued a new Standard Operating Procedure (SOP) for all of their hotels in the Middle East, Africa and South Asia. This new SOP needs to be implemented before the re-opening of the hotels to receive their guests. Currently 75 % of the portfolio is closed for business.

The SOP is warranting the safety of the guests, the staff and the suppliers of the hotel. It is emphasized on cleaning, sanitization and protection from the contamination of the virus.

All hotels must undergo an in-depth checking process, whereby all procedures need to implement and will be checked.

All hotels that have met the required procedures will be granted a so-called: **“Eco-Vital Lifestyle Hotel Certificate”**



This certificate will be clearly displayed at the hotels, in their public areas, so that the guests can see that this hotel has successfully implemented all Covid-19 safety and security standards.

Mr. Henri Kennedie, the President & CEO of Swiss International commented: "It is of the utmost importance that our guests, intermediaries, staff and suppliers are in complete comfort and safety when they are at our hotels and that they are informed of the cleanliness and sanitization processes. We have also taken this opportunity to encourage our guests for a healthier lifestyle with a program that will focus on subjects as:

- Water
- Exercise
- Vegetables and herbs
- Eating and drinking
- More balance in one's life

Mr. Clive Figaro, Director of Operations & Commerce for Swiss International added by stating: "It is vital that all stakeholders of our hotels are realizing that Swiss International takes the responsibility to encourage all for a more conscious lifestyle. The new SOP COVID-19 Safety and Security Standards is a must to implement at all of Royal Swiss, Swiss International and Swiss Spirit hotels. The guests, owners and staff need to be conscious that Swiss International is adding a warranty that the hotels are safe to open for business".

# Swiss International



HOTELS & RESORTS

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Swiss International hotels is operating hotels in Kingdom of Saudi-Arabia, Bahrain, Jordan, Pakistan, India, Nepal, Kenya, Uganda, Ghana and Nigeria.

About:

## **Swiss International Hotels**

Founded in 1980, Swiss International Hotels was established in Switzerland. Swiss International Hotels & Resorts is currently associated with hotels in Switzerland, Germany, the Netherlands, Greater China, the Middle East and Africa. The company is registered in Baar, Switzerland and is operating from UAE (Ras Al Khaimah). Swiss International is operating and licensing its hotels under the following brands: Royal Swiss (Luxury), Swiss International Hotels & Resorts (Upscale), Swiss Spirit Hotels & Suites (Mid-market) and Yes Inn (Economy).

Please also see :( <http://www.swissinternationalhotels.com/>)