

Press release

For Immediate Release

Contact person: Amy Inda – Communication & Marketing Manager

Company name: Swiss International Hotels & Resorts

Telephone Number: +971-7-2433-242

Email Address: amy.inda@swissinternationalhotels.com

Website: www.swissinternationalhotels.com

The Maasai Mara, Safaris and Wildlife, welcomes Swiss Spirit Hotel & Suites

Swiss International adds Swiss Spirit Olmerui – Maasai Mara to its portfolio.

Baar (CH)/Ras al Khaimah (UAE)/Nairobi (Kenya), August 19, 2020 – Swiss International Hotels & Resorts is pleased to announce the signing of a Management Agreement for Swiss Spirit Olmerui – Maasai Mara, Kenya.

Swiss Spirit Olmerui is strategically located on the edge of the famous Maasai Mara National Game Reserve resting on the great Mara River in the South near the Siana airstrip. The site has been carefully selected for its vegetation and availability of wildlife which makes it a great place to enjoy the scenic beauty of the great Maasai Mara. The Moyan River, a non-seasonal river, surrounds the property on the North Eastern side. The property currently receives visits from elephants where a breeding site is located right next to the property which will be conserved and act as a main attraction for the hotel.

Swiss Spirit Olmerui will consist of 75 villas where guests are invited to dine and unwind at the Swiss Flavors – Restaurant & Lounge and Lounge or sip their favorite cocktails at the TED & Co, Bar & Lounge. For the business travelers, the hotel also consists of Eventives venues for meetings & events. Other facilities include an Art Gallery and free high speed Wi-Fi internet. The Swiss Spirit Olmerui is scheduled to be open its doors on the 1st of January 2022.

The Maasai Mara is large wildlife reserve and the northern part of the Serengeti National Park in Tanzania which extends into the Narok County in southwestern Kenya. The Maasai Mara is famous for its spectacular natural diversity of wildlife and is a premier safari location in East Africa. It a place where visitors go to see

lions, cheetahs, elephants, rhinoceros, the African Buffalos, wildebeests, giraffes, and zebras in their natural environment. The hotel can be accessed from the Sekanani Gate which is 7km from the property.

Mr. Henri W.R Kennedie, the CEO of Swiss International Hotels & Resorts, expressed his enthusiasm following the signing of the management agreement, saying that "Maasai Mara is paradise for the traveler who enjoys adventure and nature. We are pleased to be one of the first Swiss hotel brands to be present in the Maasai Mara."

The owner of Dorian Hospitality, Allan Ndoria further added: "We are excited to start our relationship with Swiss International Hotels & Resorts. Swiss International is a brand we trust in and we are excited to introduce the Swiss levels of quality to both our local and international guests."

Swiss Spirit Olmerui is Swiss International's first hotel in The Maasai Mara and second hotel under development in Kenya following the signing of the Swiss International Sagana Resort & Eventives Center.

Swiss International is anticipating the growth of the portfolio to 50 hotels in the next 2 years. The company and its brands are committed to upholding the Swiss levels of quality in the region.

About:

SWISS INTERNATIONAL

Founded in 1980, Swiss International Hotels is established in Switzerland. Swiss International Hotels & Resorts is currently associated with hotels in Africa, the Middle East and Asia. The company is registered in Baar, Switzerland and is operating from the UAE (Ras Al Khaimah).

Swiss International is operating and licensing its hotels under the following brands: Royal Swiss (Luxury), Swiss International Hotels & Resorts (Upscale), Swiss Spirit Hotels & Suites (Mid-market) and YESINN by Swiss International (Economy).

Please visit www.swissinternationalhotels.com for more information or connect with Swiss International on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#), and [YouTube](#).