

Press release

For Immediate Release

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Swiss International Hotels & Resorts awards hotel in Riyadh 2020 Hotel of the Year Award

Swiss International Royal Hotel Riyadh receives the 2020 Hotel of the Year Award.

Baar (CH)/Ras al Khaimah (UAE)/Nairobi (Kenya), November 20, 2020 – Swiss International Hotels & Resorts celebrates Swiss International Royal Hotel Riyadh for winning the 2020 Hotel of the Year Award. The Hotel of the Year Award recognizes the hotel that has consistently performed well throughout the year.

We would not put down 2020 as the easiest year experienced, with a pandemic that shook all our lives up and especially tightened its grips on the Travel and Hospitality Industry; 2020 has definitely shaken us up. However, at Swiss International we decided to shift our focus from, “what is happening?” to “How can we make this better?” The Hotel of the Year Award this year celebrates the hotels that continued to shift and adapt as was necessary. It was a great performance across the chain but as the saying goes, “there can only be one winner.”

Despite the turbulence of the year 2020, Swiss International Royal Hotel had a consistently good performance based on the combination of reputation management, guest satisfaction, loyalty approval rating and profitability. This is proof of the devotion put to providing unmatched guest experiences and quality services across the hotel.

Abdul Aziz Mutrik and Abdallah Baker, owners of Swiss International Royal Hotel, expressed enthusiasm on their hotel being picked as the Hotel of the Year 2020: “we are grateful to receive recognition for the hotel crew’s hard efforts in ensuring that the hotel is running like a well-oiled machine, efficiently and effectively.”

Mr. Henri W.R Kennedie, the CEO of Swiss International Hotels & Resorts, expressed delight when asked about the Hotel of The Year Awards, "We are pleased to recognize the efforts of Swiss International Royal Hotel in the year 2020. The hotel Management Crew has continuously displayed strong leadership with ensuring that the hotel is consistently meeting its objectives."

Mr. Naji Al Shiha, the Managing Director of Swiss International Arabia, further added, "We wish the hotel the biggest congratulations on their achievement. We are pleased to see the hotel succeed while upholding the Swiss levels of quality which is continuously delivered when we the hotel follows the Swiss Company Values."

Swiss International Royal Hotel is a deluxe hotel consisting of 60 rooms and suites catering to both business and leisure travelers. The hotel is fitted with modern-day facilities such as a health club, a spa, an outdoor Inspirations swimming pool, an all-day dining restaurant and 4 Eventives Meeting rooms catering to business meetings and social functions.

Swiss International Royal Hotel is strategically located in the bustling business district of Al Sahafa in Northern Riyadh, Saudi Arabia.



In the picture from left to right: Jamal Hamed, CDO HDG, Naji Al Shiha, CEO HDG, Abdul Aziz Mutrik, Mihanned Mutrik, and Abdulrahman Mutrik, owners of Swiss International Royal hotel, Essam Allam, CFLO HDG, Shady Boueir, COO HDG and Nidal Hamadah, Cluster GM Swiss International Royal hotel and Swiss Spirit Hotel & Suites Metropolitan. (HDG = Swiss International Middle East)

About:

SWISS INTERNATIONAL

Founded in 1980, Swiss International Hotels is established in Switzerland. Swiss International Hotels & Resorts is currently associated with hotels in Africa, the Middle East and Asia. The company is registered in Baar, Switzerland and is operating from the UAE (Ras Al Khaimah).

Swiss International is operating and licensing its hotels under the following brands: Royal Swiss (Luxury), Swiss International Hotels & Resorts (Upscale), Swiss Spirit Hotels & Suites (Mid-market) and YESINN by Swiss International (Economy).

Please visit www.swissinternationalhotels.com for more information or connect with Swiss International on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#), and [YouTube](#).

SWISS INTERNATIONAL MIDDLE EAST

Swiss International Middle East is one of the leading hospitality firms in the Kingdom of Saudi Arabia with a proven record of accomplishment for sound financial performance and aggressive growth plans that provide maximized investor returns. This is complemented by first-class properties and service.

Swiss International Middle East signed a contract with Swiss International to be its exclusive hotel development representative in the Middle East.