

Press release

For Immediate Release

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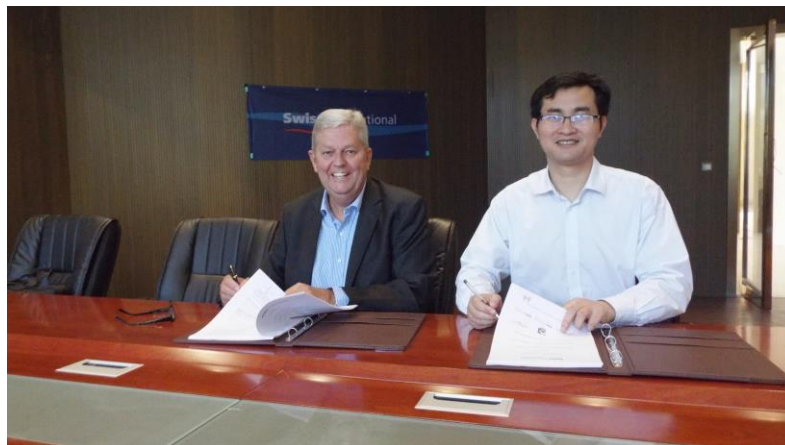
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Swiss International to open its first upscale hotel in Nairobi, marking its commitment to expanding across Africa

"Swiss International Lenana – Nairobi" will welcome guests from fall of 2016

Baar (CH)/ Ras Al Khaimah (UAE)/ Nairobi (Kenya), October 26, 2016 – Swiss International Hotels & Resorts is proud to announce the opening of the Swiss International Lenana Nairobi in the heart of the capital city of Kenya, Nairobi. The signing of the management agreement with Nairobi based China Zhong Tian Investment Limited, took place on Sunday the 9th of October 2016. With Swiss International Lenana Nairobi, this global chain further builds its presence on the African Continent, with a second hotel to open in East Africa's robustly growing country of Kenya.



Contract signing with Mr. Xiaohu Wei, Managing Director of China Zhong Tian Investment Ltd. and Mr. Henri Kennedie, Chairman & CEO of Swiss International

Swiss International

HOTELS & RESORTS

The newly built, Swiss International Lenana hotel is an upscale hotel with 133 rooms and suites located on Ralph Bunche Road, which is known for its close proximity to the Central Business District (CBD), a number of government offices and embassies. The hotel is strategically situated overlooking the city center of Nairobi and next to the Department of Defense which is encompassed by the Kenyan army and police making it a safe and secure area.



Swiss International Lenana Hotel in Nairobi Kenya

The Swiss International Lenana will further offer its guests the choice of the following facilities:

- ❖ Swiss Café Restaurant & Lounge
- ❖ TED & Co Bar & Lounge
- ❖ Noodles & Rice Restaurant
- ❖ A second TED & Co Bar & Lounge, located on the roof top terrace

Additionally, the hotel will offer an Inspirations Pool & Gym, a Swiss Select Lounge, and a number of Eventives meetings and events venues. The hotel has 11 floors and an underground parking lot.

The Swiss International is carefully designed ensuring memorable experiences for both its leisure and business guests with the best in class comfort.

Furthermore, the hotel is attentively designed taking into consideration several environment friendly factors such as:

- ❖ Rainwater purification systems and solar panels are laid on the roof tops to help save water and electricity, thereby reducing the operation costs.
- ❖ The use of fresh air circulation system instead of the traditional cycle of air conditioning system. The see-through duct design within the building ensures horizontal and vertical airflow throughout the hotel maximizing the fresh outdoor air intake.
- ❖ Implementation of 100 % LED lighting equipment allows saving energy.
- ❖ The use of environmental friendly toilets that consumes 30% less water than the traditional toilets.
- ❖ Uses of high voltage decomposition fume exhaust helps cutting on air pollution. 98% of polluted air can be handled before it is released to the environment.
- ❖ Meal waste treatment

Mr. Xiaohu Wei, Managing Director of the owning company China Zhong Tian Investment Limited commented, "After a careful search for the right hospitality partner, we were taken by the very strong commitment of Swiss International. We have plans to expand with additional hotels in East Africa and we wanted to be sure our partner would be committed and reliable. With Swiss International, we see a long-term partnership"

"Nairobi is an exciting city and we are pleased to be able to formally introduce the Swiss International Lenana Hotel in the city. Collaborating with Swiss International worked the best for us because of the brand's active participation and experience in the African market. Furthermore, Swiss International rightly balances the local African flavour with the international quality standards" continued Mr. Xiaohu Wei.

Mr. Henri W.R. Kennedie, Chairman and CEO of Swiss International said: "As we expand our footprint in Africa, we are exceptionally thrilled to announce the opening of Swiss International Lenana in Nairobi - Kenya. The cosmopolitan charm of Nairobi city contributes to a vibrant cultural life and extends to the diversity of the place which grants for a perfect choice for the brand."

"Guided by our Swiss Values, we remain committed to enchanting the lives of our partners and guests" added Mr. Henri W.R. Kennedie.



Hotel Lobby

About:

Swiss International Hotels & Resorts

Founded in 1982, Swiss International Hotels is established in Switzerland. Swiss International Hotels & Resorts is currently associated with hotels in Switzerland, Greater China, the Middle East and Africa. The company is registered in Baar, Switzerland and is operating from the UAE (Ras Al Khaimah). Swiss International is operating and licensing its hotels under the luxury brand "Royal Swiss" the upscale Swiss International and The Residences by Swiss International, as well as the company's midscale brand Swiss Spirit, Hotels & Resorts.

Other Swiss International hotels on the African continent:

Swiss International Mabisel	Port Harcourt	Nigeria
Swiss Spirit Hotel & Suites Mardezok	Asaba	Nigeria
Swiss Spirit Hotel & Suites Freetown	Freetown	Sierra Leone
Swiss Spirit Hotel & Suites Alisa	Accra	Ghana
Swiss International Resort Mount Kenya	Mount Kenya	Kenya

Please also see :(<http://www.swissinternationalhotels.com/>)